EXHIBIT PROSPECTUS

Saturday-Sunday, September 12-13, 2015

Westin Detroit Metropolitan Airport Hotel
2501 WorldGateway Place
Detroit, MI 48242
734-942-6500

Mid-Year Seminar of the AOCOO-HNS/F

Ophthalmology Program Chairman
Leslie N. Norris, DO

Otolaryngology Program Chairman
Matthew C. Farrugia, DO
Dear Prospective Exhibitor:

Please allow me to invite you to participate in our Mid-Year Seminar. This fall, along with a full day of lectures on Saturday, September 12 and a half day of lectures on Sunday, September 13, you have an opportunity to participate as an Exhibitor in the 2015 Mid-Year Seminar of the AOCOO-HNS Foundation.

If you have participated in one of our previous meetings, you know that the Professional Program Committee continues to improve the quality of continuing medical education provided for our Osteopathic Ophthalmologists and Otolaryngologists.

Local representatives from pharmaceutical manufacturers and suppliers, hospital and medical equipment manufacturers and suppliers, and other suppliers of products and services that enable physicians to deliver quality patient care will find the 2015 Mid-Year Seminar to be an excellent opportunity to share information with one another.

Thank you in advance for taking a moment to review our 2015 Mid-Year Seminar Exhibit Prospectus, and should you have questions or concerns, please contact Debra Bailey the AOCOO-HNS Office (800-455-9404, dbailey@aocoohns.org), and we will do our best to help you.

Alvin D. Dubin, DO, Executive Vice President/CEO, AOCOO-HNS Foundation

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**Exhibit Rules and Regulations**

**Acceptance of Exhibits:** The tabletop exhibitor must first make application including appropriate payment. The application is subject to the approval of the management of the Mid-Year Seminar. The right is reserved to refuse application for exhibits.

**Space Assignment:** Upon receipt of your application, a confirmation and receipt will be sent. Tabletop assignment is based on a first-come first-served basis the day of setup. *The tabletop exhibits this year will be in the Lindbergh Ballroom prefunction area which will provide a greater visibility and flow of attendees through the exhibit area.*

**Payment:** The cost of each tabletop exhibit is $650.00 based on one company representative in attendance. Add $100.00 for each additional representative. The exhibit fee is made payable to the AOCOO-HNS Foundation. If payment is not received in advance, setup may not be permitted.

**Cancellation Policy:** (a) If a company cancels between thirty-one (31) and sixty (60) days prior to the opening day of the meeting, it will be responsible for twenty percent (20%) of the total cost; or (b) if a cancellation occurs thirty (30) days or less prior to the opening day of the meeting, the company will be responsible for payment of the full cost.

**General Conduct:** The following practices are prohibited: (a) noisy electrical or other mechanical apparatus interfering with other exhibitors; (b) canvassing or distributing any material outside the exhibitor’s own space; (c) publicizing and/or maintain-

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**Liability:** Exhibitor acknowledges that the AOCOO-HNS Foundation and the Westin Detroit Metropolitan Airport Hotel do not maintain insurance covering the exhibitor’s property and that the exhibitor is responsible to obtain business liability insurance to cover damage or loss.

**Setup:** On Friday, September 11, 2015 from 2:00pm-6:00pm, the Mid-Year Seminar event staff will be available at the meeting registration area to sign in attending company representatives. Setup of your tabletop exhibit may begin after 2:00pm and must be completed by 6:00pm. As a courtesy, security will be provided. You are reminded, however, that this is an open area, and you have the primary responsibility for safeguarding your merchandise. The AOCOO-HNS Foundation and the Westin Detroit Metropolitan Airport Hotel assume no liability for loss or damage through any cause of goods, exhibits, and other material owned, rented, or leased by the exhibitor.

**Exhibit Hours:** As a courtesy to the registrants and your fellow exhibitors, the AOCOO-HNS Foundation requests that your company representative be available at your tabletop exhibit during the following seminar hours. Attendance following the Sunday morning roundtable breakfast is not mandatory.
Saturday, September 12
7:00-7:30 Breakfast served in Exhibit Area
7:30-10:00 Seminar Lectures
10:00-10:30 Coffee Break in Exhibit Area
10:30-12:00 Seminar Lectures
12:00-1:00 Lunch served in Exhibit Area
1:00-3:00 Seminar Lectures
3:00-3:30 Coffee Break in Exhibit Area
3:30-5:00 Seminar Lectures

Sunday, September 13
7:00-7:30 Breakfast served in Exhibit Area
7:30-12:00 Seminar Lectures

Breakfast, Coffee Breaks and Lunch: Continental breakfast and coffee breaks will be served both days (Saturday and Sunday) in the exhibit area. Light lunch will be served (Saturday) in the exhibit area.

Meeting Rooms: The educational sessions and exhibit area are located inside the Westin Detroit Metropolitan Airport Hotel on the Conference Level as follows:
- Ophthalmology Sessions: Lindbergh Ballroom A
- Otolaryngology Sessions: Lindbergh Ballroom C
- Exhibit Area: Lindbergh Ballroom Foyer

General: All matters and questions not covered by these regulations are at the discretion of the AOCOO-HNS Foundation and/or Executive Meeting Staff. These regulations may be amended at any time, and all amendments that may be so made shall be equally binding upon publication.

Future Meeting Information:
- 100th Annual Clinical Assembly, May 4-8, 2016
  The Phoenician, Scottsdale, AZ
- 101st Annual Clinical Assembly, May 10-14, 2017
  Red Rock Resort, Las Vegas, NV

Book Your Room Early
Call 866-837-4179 (Group Code: AOCOO)
Westin Detroit Metropolitan Airport Hotel Detroit
2501 Worldgateway Place, Detroit, MI 48242
Rates per night for guest suites are $143.00/single or double, and reservations must be made by August 15, 2015. After this date, the AOCOO-HNS Foundation cannot guarantee a room at our meeting rate.

The Westin Detroit Metropolitan Airport Hotel, located in the new world-class McNamara Terminal, offers a private security entrance, the latest in technology, and Detroit’s most stylish and comfortable surroundings. A place where you can actually relax while you travel!

Each of the guest rooms features the Heavenly Bed® and Heavenly Bath® as well as high-speed internet access. Rejuvenate with a workout at the Westin WORKOUT® Powered by Reebok Gym, a swim in the indoor pool, or with spa services and massage treatments. Spend your evening in the Dema Restaurant, offering modern cuisine with an Asian flair.

A new Transportation Security Administration pilot program, Beyond the Screening Point, gives registered overnight guests access to nearly 90 shops and restaurants in the McNamara Terminal.

Educational Information

Leslie N. Norris, DO
Ophthalmology Program Chairman

Matthew C. Farrugia, DO
Otolaryngology Program Chairman

Program Purpose: The AOCOO-HNS Foundation is committed to providing the highest quality continuing medical education by developing, monitoring, and maintaining educational standards for ophthalmology, otolaryngology-head and neck surgery, and facial plastic surgery. Consistent with this goal is the recognition that continuing medical education for the members is essential. The CME programs sponsored by the AOCOO-HNS Foundation are designed to assist in keeping the members informed of pertinent new developments in the diagnostic and therapeutic aspects of patient care as they relate to ophthalmology, otolaryngology-head and neck surgery, and facial plastic surgery.

The scope of the programs offered by the AOCOO-HNS Foundation is a result of recommendations by the Foundation Board of Directors and the Professional Program Committee Chairmen and Members, Executive Meeting Staff, and attendees.
Application for Tabletop Exhibit

Mid-Year Seminar of the AOCOO-HNS Foundation
Westin Detroit Metropolitan Airport Hotel
Detroit, Michigan
Saturday, September 12 and Sunday, September 13, 2015

(Company Name) _________________________________________________________ requests a tabletop space be reserved for its use in the exhibit area of the 2015 Mid-Year Seminar to be held at the Westin Detroit Metropolitan Airport Hotel in Detroit, Michigan. Tabletop space is selected on a first-come, first-served basis by the company representative the day of exhibit setup.

A brief (100 word maximum) description of products and/or services MUST be submitted with your application for approval by the Professional Program Committee and inclusion in the official program. Descriptions may be edited at the discretion of the Committee.

Cost: $650.00 (one company representative) $100.00 (for each additional company representative) TOTAL _________________

Method of Payment:

___ Check  Check # ____________
___ Credit Card  Visa _____  MasterCard ____  Discover _____  AmericanExpress ____
Account # ____________  Exp. ____________  3 or 4 digit security code ___ ___ ___ ___
Expiration Date ____________  ____________  Credit Card billing address (if different from address below)

_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

Make payment in U.S. funds to the AOCOO-HNS Foundation and return with application to:
4764 Fishburg Road, Suite F, Huber Heights, OH 45424 — FAX 937-233-5673
Direct inquiries to: AOCOO-HNS Administrative Staff - 800-455-9404, Email: dbailey@aocoohns.org

We agree to abide by the Exhibit Rules and Regulations set forth in this Exhibit Prospectus.

Please type or print company name as you wish it to appear in the Official Program.

Company ______________________________________________________________________________
Address __________________________________________________ Website ______________________
City _______________________________ State ___________ Zip ______________
Phone (___) ____________  Fax (___) ____________  Email ______________________________
Contact Person ________________________________________ Title _____________________________
Signature ___________________________________________________ Date _______________________

List of Company Representatives (if different from contact person listed above)
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_______________________________________________________________________________________
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We agree to abide by the Exhibit Rules and Regulations set forth in this Exhibit Prospectus.