

Annual Clinical Assembly of the AOCOO-HNS Foundation



**94TH
ACA**

Exhibit Prospectus

MAY 5-9, 2010

HYATT REGENCY GRAND CYPRESS, ORLANDO, FL

**EDUCATIONAL
PROGRAM CHAIRS**

**DARYL J.
ZELENAK, DO**
OPHTHALMOLOGY

**LIBBY J.
SMITH, DO**
OTOLARYNGOLOGY/
FACIAL PLASTIC SURGERY

**American Osteopathic Colleges of Ophthalmology and
Otolaryngology-Head and Neck Surgery Foundation, Inc.**

4764 Fishburg Road, Suite F - Huber Heights, OH 45424





**94th Annual Clinical Assembly of the AOCOO-HNS Foundation
May 5-9, 2010 - Hyatt Regency Grand Cypress, Orlando, Florida**

Letter from the Executive Vice President

Dear Corporate Sponsor:

Please allow me to introduce to you the American Osteopathic Colleges of Ophthalmology and Otolaryngology-Head and Neck Surgery (AOCOO-HNS). This entity is an Affiliate College of the American Osteopathic Association. As all similar National Specialty Colleges, its primary role is to oversee Post Graduate Education in the Residency/Fellowship years of Training. In addition, the College is also an Affiliate Society, with Board of Governor status to the American Academy of Otolaryngology-Head and Neck Surgery and Councilor status to the American Academy of Ophthalmology.

It is these combined duties and responsibilities for ensuring to our Residents Quality Training, and to the Public Quality Care, that prompts me to write to you. We ask your Organization to become a Corporate Sponsor to our Foundation. Your support will help us in attaining these goals.

The AOCOO-HNS Foundation, Inc. (corporate tax I.D. # 51-1457551) has very specific areas that need corporate support that are directly related to resident training and research.

- **Resident travel grants.** The Foundation encourages corporate sponsors to support travel grants for our residents in order to attend the Annual Clinical Assembly. It is at this time that the resident, by participating in our meeting, develops lasting commitments to education, scientific and research endeavors. The AOCOO-HNS Board of Governors and the Foundation Board of Directors both agree that the future of this annual meeting is the participation and support of our young members.
- **Corporate contribution**
- **Memorial contribution** (in honor of, i.e., past president, residency program director, member who has made a significant contribution to the profession, or deceased member).
- **Unrestricted educational grants**

94th ACA of the AOCOO-HNS Foundation

The American Osteopathic Colleges of Ophthalmology and Otolaryngology-Head and Neck Surgery Foundation, Inc. is preparing for another educational conference and trade show — 94th Annual Clinical Assembly — at the Hyatt Regency Grand Cypress, Orlando, Florida, May 5-9, 2010.

If you have participated in one of our previous meetings, you know that the ACA Professional Program Committee continues to make improvements in the annual meeting. We are committed to providing quality educational lectures for 450 anticipated attendees, as well as afternoon workshops, and optional lecture labs.

We are also dedicated to our ongoing commitment to serve continental breakfast and mid-morning coffee breaks—all inside the Exhibit Area, which encourages personal interaction between the attendee and the exhibitor. Snack lunches will be made available for all attendees and exhibitors.

The AOCOO-HNS has added an interactive feature for Exhibitors. The College website (www.aocoohns.org) has a link to the Hyatt Regency Grand Cypress, as well as to the 2010 Exhibit Prospectus. The entire educational program for both Ophthalmology and Otolaryngology/Facial Plastic Surgery will also be posted to the website. This allows many company representatives, who have regional sales offices in different parts of the United States, to share meeting information with one another.

The ACA Professional Program Committee is dedicated to organizing concurrent afternoon workshops by utilizing the latest advancements in your Company's particular expertise. We hope that you are interested in sponsoring an afternoon workshop and recommend that you contact the AOCOO-HNS Administrative Offices or personally contact the 2010 ACA Professional Program Chairmen, Daryl J. Zelenak, DO (Ophthalmology) at 989-892-9595 or Libby Smith, DO (Otolaryngology) at 412-232-8970.

Thank you in advance for taking time out of your busy schedule to review our 2010 Exhibit Prospectus, and should you have questions or concerns, please call the Administrative Office (800-455-9404) and we will do our best to help you.

Thank you in advance for your support.

Alvin D. Dubin, DO
856-669-7038 - adubin@yahoo.com

94th Annual Clinical Assembly of the AOCCO-HNS Foundation
May 5-9, 2010 - Hyatt Regency Grand Cypress, Orlando, Florida



**Previous Exhibitors/
Program Sponsors**

3M Diagnostic Systems, Inc.
Adams Laboratories, Inc.
Advanced Medical Optics (AMO)
Acclarent, Inc.
Akorn, Inc.
Alcon Cooper Vision
Alcon Laboratories, Inc.
Alcon Surgical, Inc.
ALK-Abello
Allen & Hanburys
Allergan/Inspire
Allergychoices, Inc.
Allergy Laboratories, Inc.
Alleless Medical Laboratory, Inc.
AllMeds, Inc.
American IOL International
American Medical Optics
Anthony Products, Inc. / Gio Pelle
Antigen Laboratories
ApaGraphix, Inc.
Applied Therapeutics Inc.
ArthroCare ENT Corporation
ASICO-American Surgical Instruments
Atrion Medical Products, Inc.
Bausch & Lamb, Inc.
BIOGEN
BFW, Inc.
Brickell Research, Inc.
Britt Corporation, Laser Division
Byron Medical
Candela Corporation
Capital Medical Books
Carl Zeiss, Inc.
CCOM Alumni
Chicago College Osteopathic Medicine
CHIRON IntraOptics
Chiron Vision
CIBA Vision-A Novartis Company
Coburn Optical Industrial
Coherent, Inc.
Coherent Medical Group
Collagen Corporation
Commonwealth Medical Laboratories
Compulink
Cooper Vision Ophthalmic
Copeland Intra Lenses, Inc.
Daiichi Sankyo, Inc.
DGH Technology, Inc.
DgR, Intraocular
DMI-Division of the Health Chair Group
Doral Golf Resort and Spa
E.C. Medical Products
Eastern Medical Publishers
Einstein Medical, Inc.
Ellman International, Inc.
Encyclopaedia Britannica
Elsevier Science
Endo Optiks, Inc.
Endure Medical, Inc.

ENTEC
ESC/LUXAR-Medical Systems
Ethicon Endo-Surgery, Inc.
Eye Dynamics, Inc.
Eye Technology, Inc.
EyeSys Technologies
Fisons Corporation
Fleming and Company
GE Healthcare-Surgical Navigation
GE Medical Protective
Glaxo Wellcome, Inc.
Gradtech
Grason Stadler Equipment
Grieshaber & Company
Gyrus ENT
Hall Surgical, Division of Zimmer
HBM Medical
Heidelberg Engineering
Hilton La Jolla Torrey Pines
Humphrey Instruments, Inc.
HYCOR Biomedical, Inc.
InfluENT Medical
InHealth Technologies
INVOTEC International, Inc.
IOLAB Corp./a Johnson & Johnson Co.
Ioptex Research, Inc.
IRIS Medical Instruments
IRIDEX Corporation
Isell Diversatronics/ORL Systems
Janssen Pharmaceutica, Inc.
JEDMED Instrument Company
Kabia Pharmacia Ophthalmics Inc.
KCOM Alumni
Legg Mason Wood Walker
Leica, Inc./Surgical Microscope Division
Lifestyle Lift Holding II Inc.
Lippincott Williams & Wilkins
Lambart Instrument Company
McAlester Regional Health Center
MedAvenue.com
Medical Developmental Research, Inc.
Medical Protective Company
Medical School Debt Solutions
Medical Technology, Inc. (MTI)
Medicis Aesthetics
Medinformatix, Inc.
Meditec
MedNet Technologies
Medpointe Pharmaceuticals
Medtronic ENT
Medtronix Xomed & Ophthalmics
Merocel Corporation
Merck & Co., Inc.
MGI Pharma
Micromedics, Inc.
Mosby/Williams & Wilkins
Muro Pharmaceutical, Inc.
NeuroSensory Centers of America
Nidek, Inc.
Novartis Ophthalmics
Oasis Medical
Olympus America, Inc.
Optical Micro Systems, Inc.

Optical Radiation Corporation
Oto-Med, Inc.
Otsuka America Pharmaceutical
Paragon Vision Sciences
Pfizer Ophthalmics
Pharmacia, Inc.
Pharmacia & Upjohn, Inc.
Physician's Choice of Arizona, Inc.
Precision Cosmet Company, Inc.
Prescott's Inc.
Quantel Medical U.S.A.
Quest Medical Inc.
Ready Medical
Reliance Medical Products, Inc.
Restore Medical Inc.
Rhein Medical
Rhytec, Inc.
Roche Biomedical Laboratory
Sandoz Pharmaceutical
Sanibel Harbour Resort
Santa Barbara Medco, Inc.
Santen, Inc.
Saunders/Mosby Elsevier
Scanlan Instrument, Inc.
Schering Plough Pharmaceutical
Sensory-View of America
Serolab
Sharplan Lasers, Inc.
Sinofresh HealthCare Inc.
SinuCare, Inc.
SinusPharmacy
Smith & Nephew Richards, ENT Div.
SNAP Laboratories, LLC
Sontec Instruments
Starkey Laboratories, Inc.
Starr Surgical Company
Storz Instrument Company
Storz Ophthalmics
Sunrise Technologies, Inc.
Surgical Laser Technologies
Surgidev Company
Synthes Maxillofacial
Task Technologies
United Imaging
United States Surgical Corp.
US Army Health Care Recruiting Team
Vision Technologies International
VisiJet
Vistech Consultants, Inc.
Vita-Mix Corporation
Volk Optical
Weck Surgical Systems
Westin Mission Hills Resort
Wild Leitz USA, Inc.
Wilson Ophthalmic Corp.
Xlear, Inc.
Xoran Technologies, Inc.

Bold = 2009 ACA Exhibitor



94th Annual Clinical Assembly of the AOCOO-HNS Foundation

May 5-9, 2010 - Hyatt Regency Grand Cypress, Orlando, Florida

EXHIBIT RULES AND REGULATIONS

Acceptance of Exhibits: Invitations to exhibit are made to pharmaceutical manufacturers and suppliers, hospital and medical equipment manufacturers and suppliers, and other suppliers of products and services to enable surgeons to deliver quality patient care and to successfully and efficiently conduct their medical practice.

The exhibits application is subject to the approval of the management of the Annual Clinical Assembly. The right is reserved to refuse applications for technical exhibits or parts of exhibits not meeting standards required or expected for the Annual Clinical Assembly, and/or for products or services unrelated to the purposes of the Annual Clinical Assembly.

Space Assignment: Priority for space assignment is based upon the number of years a company has exhibited at the Annual Clinical Assembly and further upon the order in which applications are received. Applications for exhibit space should be made on the enclosed application form (see page 7). Exhibitors wishing to avoid assignment of space adjacent to that of a particular competitor should so indicate on their application. Careful consideration will be given to all such requests, and initial assignments will be made on receipt of payment.

Upon receipt of your application for space, a confirmation will be sent. Booth assignment and hotel registration information will be sent along with confirmation after receipt of payment. An exhibitor service kit containing necessary forms for contractual services will be sent after February 28, 2010 by GES Exposition Services.

Payment: The cost of each 8' x 10' booth space is \$3,000.00 (up to 3 company representatives) and \$250.00 for each additional representative. A payment for each booth space, as outlined in the contract, must be included with the application for space. If payment is not received in advance of the meeting, set up may not be permitted.

Cancellation Policy: It is agreed that:

1. If a company cancels its space between sixty-one (61) and ninety (90) days prior to the opening date of the meeting, it will be responsible for paying twenty percent (20%) of the total cost of the space.
2. If a company cancels its space between thirty-one (31) and sixty (60) days prior to the opening date of the meeting, it will be responsible for payment of the amount of the deposit.
3. When cancellation occurs thirty (30) days or less prior to the opening date of the meeting, the company will be responsible for payment of the full cost of the booth space.

Cancellation and applicable refunds must be requested in writing. In the event the canceled space is resold and the entire exhibit hall is sold out, all the canceled exhibitor's payments will be refunded.

Booth and Sign Information: All standard booths are 8' deep and 10' wide. Standard booths will have modified alternating 8' high back walls with 3' high side dividers. Drapes will not be provided for island exhibits. A booth identification sign measuring 7' x 44" showing the exhibitor's name and booth number will be supplied. All spaces are carpeted. Island booths will be accepted, but models or schematic drawings of the cubic content of the exhibit must be submitted to management for approval based on the physical restrictions of the exhibit area and sight obstruction of adjacent exhibits.

General Conduct of Exhibitors: The following practices are prohibited:

1. Noisy electrical or other mechanical apparatus interfering with other exhibitors.
2. Canvassing or distributing any material outside the exhibitor's own space.
3. Subleasing of exhibit space.
4. Publicizing and/or maintaining any extra-curricular activities, inducements, demonstrations, or displays away from the exhibit area during the meeting and exhibit hours.
5. Contests, lotteries, raffles, games of chance, or any unauthorized give-away items, as well as the display or promotion of special discount offers.

NOTE: Promotional items must be germane to the practice of medicine and/or any item which can be used by the attendee during the meeting.

6. The purpose of the Annual Clinical Assembly's exhibit program is to further the education of the attendees by providing an area for exhibitors to present information on products or services pertinent to their professional interest. In keeping with this purpose, sales and order-taking (entering into a contract for sale) are prohibited on the exhibit floor and other related convention areas during this meeting. **AN ATTENDEE LIST WILL NOT BE PROVIDED PRIOR TO THE DAY OF REGISTRATION AND SETUP.** Names and addresses of participants will be furnished to each exhibiting company representative at the meeting.

Unethical conduct or infraction of rules on the part of the exhibitor or its representatives will subject the exhibitor or its representatives to dismissal from the exhibit hall, in which event it is agreed that no refund shall be made by the Annual Clinical Assembly, and that no demand for redress will be made by the exhibitor or its representatives. Management may reenter and

take possession of the exhibit space and remove all persons and goods at the exhibitor's expense. Any damages incurred to the exhibit will be the responsibility of the exhibitor. Exhibitor expressly waives the service of written notice to reenter and terminate.

Liability: Exhibitor acknowledges that the organizations and disciplines of the Annual Clinical Assembly of the AOCOO-HNS Foundation, Inc. and the Hyatt Regency Grand Cypress do not maintain insurance covering the exhibitor's property, and that it is the sole responsibility of the exhibitor to obtain business interruption and liability insurance up to one million dollars combined single limit for bodily injury and property damage insurance to cover such losses by exhibitor.

Security: As a courtesy to exhibitors, the Annual Clinical Assembly of the AOCOO-HNS Foundation, Inc. will employ a perimeter guard service during hours deemed necessary by exhibits management. You are reminded, however, that this is an open booth show and that you have primary responsibility for safeguarding your exhibit and your merchandise. While reasonable care will be exercised, the Annual Clinical Assembly, the Hyatt Regency Grand Cypress, and the security contractor assume no liability, jointly or separately, whatsoever for loss or damage through any cause of goods, exhibits, and other material owned, rented, or leased by the exhibitor.

Fire Protection: All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the City of Orlando, FL. The hotel has a sprinkler system, smoke detectors, and a fire alarm system on its premises. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to the inspection by Fire Prevention Bureau, and its regulations shall govern. Crepe paper, corrugated paper, flameproof or otherwise, and inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled at the exhibitor's cost and risk.

Meeting Cancellation: It is mutually agreed that, in the event of cancellation of the 2010 Technical Exhibits due to fire, strikes, governmental regulations, acts of God, or causes which would prevent its scheduled opening or continuance, then and there-upon this agreement shall be terminated, and the management of this meeting shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible after consideration of expenditures and commitments already made.

Furniture - Labor - Electricity: The official decorator for the 2010 meeting is: GES Exposition Services, 4805 Sand Lake Road, Orlando, FL 32819. An 800 number to the GES National Service Center will be provided in the Exhibit Kit.

94th Annual Clinical Assembly of the AOCOO-HNS Foundation

May 5-9, 2010 - Hyatt Regency Grand Cypress, Orlando, Florida



Order forms will be sent to each exhibitor to ensure prompt handling of requests for furniture, labor, and rental of exhibit modules. Exhibitors are urged to submit their orders for furnishings, electricity, and labor BEFORE THE DISCOUNT DEADLINE DATE IN THE EXHIBITOR KIT to minimize delays during exhibit set up. The exhibit area is carpeted.

***Exhibit Labor:** All work performed in the erection, touch-up painting, dismantling, and repair of all exhibits—when this work is done by persons other than your full-time company personnel—will fall under union jurisdiction. This work is to include wall coverings, floor coverings, pipe and drape, painting, handling of signs and/or decorative materials from the ceiling, placement of all signs, and the erection of platforms used for exhibit purposes.

***Freight Handling:** All work involved in the loading and unloading of all trucks, trailers and common and contract carriers, as well as the handling of empty crates and the operation of material handling equipment, is under union jurisdiction. The union also has the jurisdiction of the unloading, uncrating, unskidding, leveling, painting and assembly of machinery and equipment, as well as the reverse process.

Full-time employees of exhibiting companies may 'hand carry' material provided they do not use material handling equipment. When exhibitors do choose to 'hand carry' material, they may not be permitted access to the loading dock/freight door areas. GES Exposition Services will not be responsible for any material they do not handle.

All exhibitors are expected to comply with any union requirements in effect and as outlined in the "SHOW SITE WORK RULES" section of the exhibitor kit.

***Gratuities:** Our work rules prohibit the solicitation or acceptance of tips in cash, product or gifts in kind by any employee (union or non-union). Our employees are paid appropriate wages denoting professional status, therefore tipping of any kind is not allowed.

Independent Contractors: Exhibitors using the services of an independent show decorator/installer must notify the management of the Annual Clinical Assembly of the AOCOO-HNS Foundation, Inc., in writing, at least three (3) weeks prior to the show. All independent contractors must abide by the following regulations:

1. Service firms must submit the names of all the companies engaged by them to install and/or dismantle by March 1, 2010.

2. A copy of the insurance certificate carried by the independent contractors must be on file with the AOCOO-HNS Foundation, Inc.

3. All outside contractors must conform with union regulations. Please comply with union regulations for all freight handling, display installing and dismantling, and electrical hookups. If any exhibitor fails to obtain prior consent from the AOCOO-HNS Foundation, Inc. management, the exhibitor will indemnify and hold the Annual Clinical Assembly of the AOCOO-HNS Foundation Specialists, the Hyatt Regency Grand Cypress, and GES Exposition Services harmless for all liabilities and expenses incurred by the exhibitor arising from the use of non-approved contractors.

Installation: Wednesday, May 5th, 2010, **12:00 noon-5:00pm**. Booths will be ready for occupancy by exhibitors after 12:00 noon. A labor crew will be available during the time of installation in accordance with advance orders; exhibitors are urged to order in advance all services required. Installation must be completed by 5:00pm. **Any exhibitors installing after 5:00pm will be charged for the overtime hours of the GES Exposition Services on-site staff.**

Wednesday, May 5th—set up and move-in 12noon-5pm
Thursday, May 6th— Show hours 7am-2pm
Friday, May 7th—Show hours 7am-2pm
Saturday, May 8th—Show hours 7:00am-10:30am. Dismantle and tear down may begin after 10:30am.

As a courtesy to the attendees and your fellow exhibitors, the Annual Clinical Assembly requests that your booth be opened on time each day and staffed during exhibit hours.

No packing of equipment, literature, etc., or dismantling of exhibits will be permitted until the official closing time. All exhibit crates will be returned as promptly as possible and must be packed for removal from the exhibit area by the latest hour of dismantling. Any material that is left in an exhibit booth after 12:00 noon on Saturday, May 8th, 2010 will be forced bill of lading to the drayage contractor warehouse. **IMPORTANT:** To avoid any loss or damage to your equipment, please remain with your exhibit until crates are delivered, materials packed, sealed, and labeled, and bills of lading accepted by your shipper or its representative.

Shipping and Installation Instructions: GES Exposition Services will be handling all shipping and freight storage.

Registration: The AOCOO-HNS Foundation, Inc. registration will officially open Wednesday, May 5th, 2010 at 11:00 am. Booth set up will begin at 12:00 noon and conclude at 5:00 pm. **Any exhibitors installing after 5:00 pm will be charged for the overtime hours of the GES Exposition Services on-site staff.**

Exhibitor registration hours are:

Wednesday 11:00 am to 5:00 pm
Thursday 7:00 am to 2:00 pm
Friday 7:00 am to 2:00 pm
Saturday 7:00 am, tear down may begin after 10:30 am

Hold Harmless and Insurance Agreement: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the organizations and disciplines of the Annual Clinical Assembly of the AOCOO-HNS Foundation Specialists, the Hyatt Regency Grand Cypress, and their employees, agents, successors and assigns harmless against any and all claims, actions, causes of action, losses, and/or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of the Annual Clinical Assembly or the Hyatt Regency Grand Cypress, their employees, agents, successors and assigns.

General: All matters and questions not covered by these regulations are at the discretion of exhibit management. These regulations may be amended at any time by management, and all amendments that may be so made shall be equally binding upon publication on all parties affected by them as the original regulations.

Hyatt Regency Grand Cypress Registration Information:

The management of the Annual Clinical Assembly is pleased to confirm the following special rates for our group:

Sgl/Dbt Guest Room \$209.00
The check-in time is after 4:00pm, check-out before 11:00am. Guest rooms can be arranged by calling Hyatt reservations at **800-233-1234** (corporate/group code: **g-AOCO**). Hyatt will release unsold rooms on April 15, 2010. Reservations made after April 15th will be confirmed by the Hyatt subject to space and rate availability.

*Reservations at the group rate cannot be guaranteed by the AOCOO-HNS.

Future Meeting Information:

95th ACA—May 4-8, 2011
Loews Ventana Canyon Resort
Tucson, AZ

96th ACA—May 2-6, 2012
Hyatt Grand Champions Resort
Palm Springs/Indian Wells, CA

97th ACA—May 8-12, 2013
Hyatt Regency Grand Cypress
Orlando, FL

98th ACA—May 7-11, 2014
Marriott Camelback Inn

**DISCLAIMER: Rules and Regulations regarding Exhibit Labor, Freight Handling and Gratuities was provided to the AOCOO-HNS by GES Exposition Services.*



**94th Annual Clinical Assembly of the AOCOO-HNS Foundation
May 5-9, 2010 - Hyatt Regency Grand Cypress, Orlando, Florida**

Meeting Room Assignments

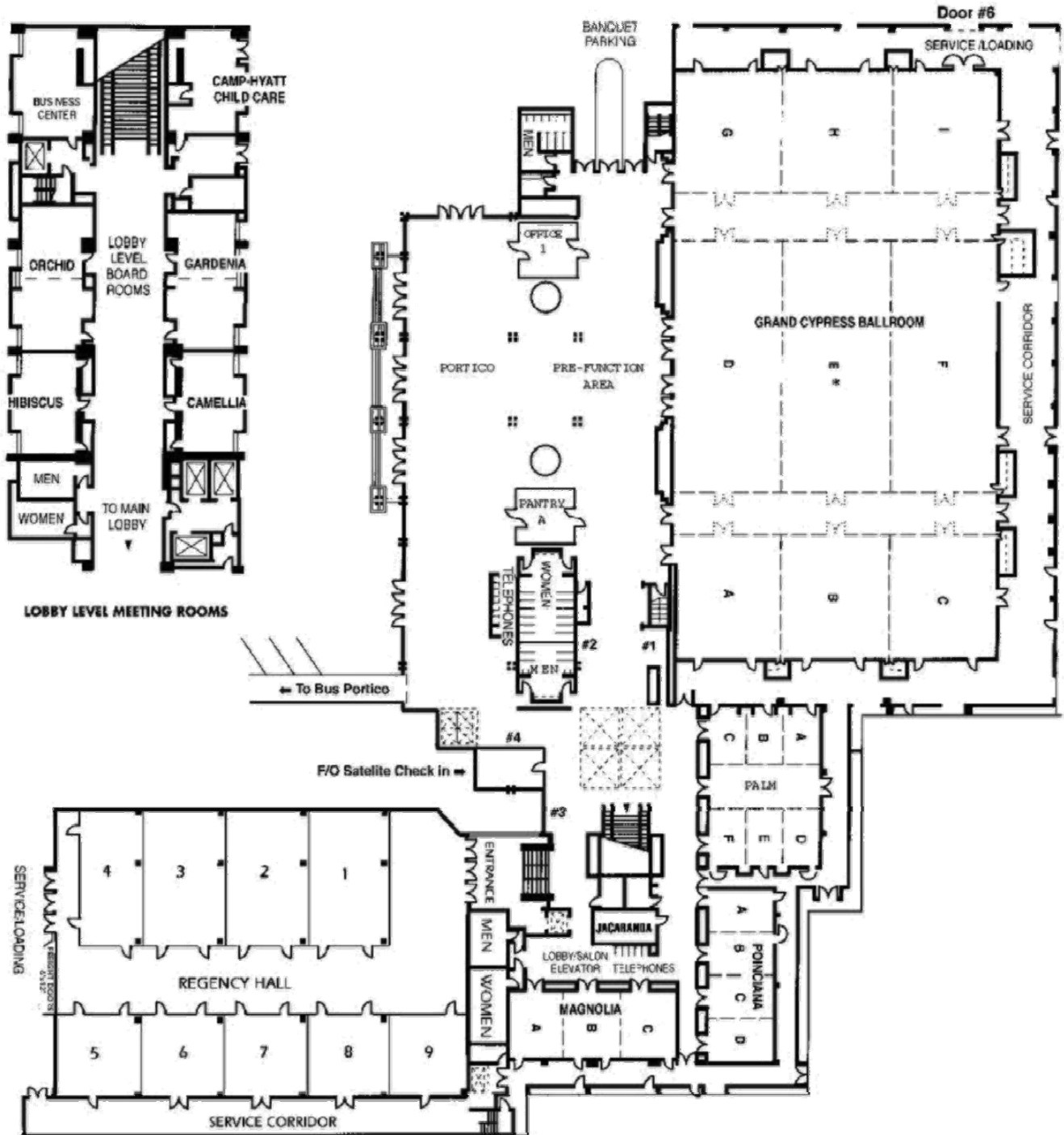
ACA Office, Gardenia Room

Registration, #4

Exhibits, Regency Hall 1-4

Ophthalmology Lectures, Grand Cypress Ballroom F

Otolaryngology Lectures, Grand Cypress Ballroom D-E



**94th Annual Clinical Assembly of the AOCCO-HNS Foundation
May 5-9, 2010 - Hyatt Regency Grand Cypress, Orlando, Florida**



EXHIBIT REGISTRATION

(Company Name) _____ requests that the following numbered space(s) be reserved for its use in the exhibit area of the 94th Annual Clinical Assembly to be held at the Hyatt Regency Grand Cypress, Orlando, Florida. Please list eight (8) choices of exhibit space(s), since other companies may apply for the same space. We suggest that you not concentrate your choices in one area (see floor plan on back page). Booth assignments are made on a first-come, first-served basis.

Choices: 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____

Include a brief description of products and/or services for inclusion in the official program. Descriptions may be edited at the discretion of the Professional Program Committee.

SPACE ASSIGNMENT WILL BE HELD PENDING RECEIPT OF PROGRAM DESCRIPTION

An exhibit booth sign will be provided listing your company name and booth number. All booths are 10' wide x 8' deep, unless otherwise specified. If payment is not received (as outlined below) in advance of the meeting, set up may not be permitted.

The correct booth sign listing for our company is: _____

We wish to avoid having our exhibit located next to or opposite the following company(s):

Cost: \$3,000.00 (up to 3 exhibit company representatives)
\$ 250.00 (for each additional exhibit company representative) **TOTAL** _____

Method of Payment:

___ Check Check # _____
___ Credit Card Visa _____ Mastercard _____ Discover _____ AmericanExpress _____
Acct. # _____
Exp. Date _____ 3 or 4 digit security code: _____

Credit Card billing address (if different from address below)

Make check payable in U.S. funds to **AOCCO-HNS Foundation** and return, along with application and description, to: AOCCO-HNS Foundation, 4764 Fishburg Road, Suite F, Huber Heights, OH 45424 **OR FAX TO 937-233-5673.**

Direct all inquiries to the AOCCO-HNS Administrative Staff - 800-455-9404.

We agree to abide by the Exhibit Rules and Regulations set forth in the 2009 ACA Exhibit Prospectus.

Please type or print company name as you wish it to appear in the Official Program.

Company _____

Address _____ Website _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____ Email _____

Contact _____ Title _____

Signature _____ Date _____

List of Company Representatives - Include name of contact person listed above if he/she will also be attending:



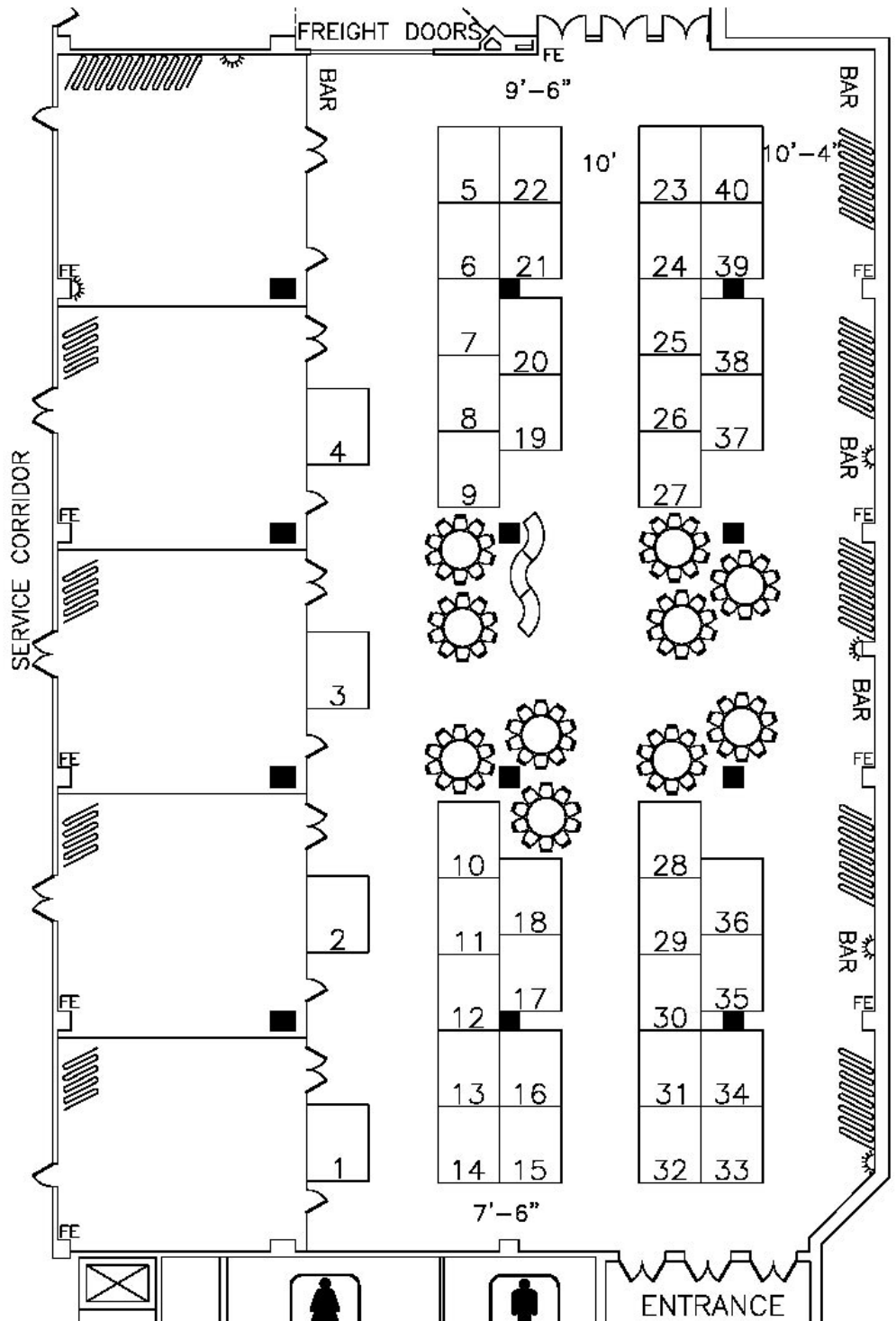
**94th Annual Clinical Assembly of the AOCOO-HNS Foundation
May 5-9, 2010 - Hyatt Regency Grand Cypress, Orlando, Florida**

Exhibitor Information

1. Each year the AOCOO-HNS extends to our Exhibitors the opportunity to have a "Show Promo" inserted into the attendee registration packets at no cost. We ask that your "Show Promo" be a one piece sales flyer, product brochure, etc. and must be approved by the Educational Committee. Further information will be available mid-March, 2010.

NOTE: Exhibit Booth equipment and materials will not be accepted by the Hyatt Regency Grand Cypress. GES Exposition Services will be handling ALL SHIPPING and FREIGHT STORAGE per the "Exhibit Rules and Regulations".

2. The AOCOO-HNS will supply a list of attendees (including their contact information) to each Exhibitor representative when they sign in at the ACA Registration Desk. An updated list including on-site registrants will be supplied following the meeting. A **PRE-MEETING ATTENDEE LIST WILL NOT BE AVAILABLE OR DISTRIBUTED.**
3. Each Exhibitor representative will be given a complimentary "Opening Reception" ticket for Wednesday evening, May 5th. The reception begins at 6:30pm (cash bar available).
4. Continental breakfast and mid-morning coffee are served exclusively inside the Exhibit Area.
5. Light lunch is provided for all exhibitors.
6. Space permitting, the Resident Scientific Posters will be set up inside the Exhibit Area.



Each individual exhibitor representative is asked to pick up his/her own Identification Name Badge and Exhibitor material prior to set up. After the official opening on Thursday morning, May 7th, additional exhibitor representatives MUST SIGN IN AT THE ACA REGISTRATION DESK.

Remember to include your Product and/or Company Description along with your Application and Deposit.

**AOCOO-HNS Foundation, Inc.
4764 Fishburg Road, Suite F, Huber Heights, OH 45424
800-455-9404 - FAX 937-233-5673**